



FOOD4KIDS

Newsletter

ISSUE #7
March 2013

Welcome to the latest issue of the Food4Kids Newsletter!

With the exception of a grant from the Ontario Trillium Foundation, Food4Kids is 100% funded through community donations and corporate support. While ensuring there are sufficient funds enabling us to provide a healthy supply food each and every week, our main focus is and always will be outreach to our schools and our kids.

The month of March will mark a milestone for Food4Kids, as we exceed service targets by engaging **300** children in the Food4Kids program. It's only March and already, we have surpassed our targets over 100%.

This has been no small accomplishment, but a testament to the amazing volunteers, caring funders and the strong leadership and dedication of our Board of Directors.

Thank you for believing in us, supporting us and sharing our belief no child should have to worry about how they will be fed, each weekend.

Martin & Hillyer Bowl- a-Thon May 9, 2013 **6:00 – 8:00 pm**

Martin & Hillyer and Food4Kids will team up for an exciting night of bowling to raise funds for Food4Kids. Only \$25 per person to join this fun-filled night. Prizes, silent auction, penny raffle and a 'pie in the face competition' between Martin & Hillyer partners will provide a night to remember. Our hope is to fill all 48 lanes... so gather your friends and family to support Food4Kids. Registration forms are available on our website:

www.food4kids.ca under events or call 905.741.0060 and we can fax a form to you.

This newsletter will provide updates of news, events and service information. If you do not wish to continue receiving newsletters from us, please email us at info@food4kidsnow.org and include 'unsubscribe' in the subject line.

THANK YOU EMILY WILLIAMS

Emily is a teacher with Our Lady of Peace School in Oakville, who has gone over and above in support of Food4Kids. She has organized food drives, made lunch for teaching staff to raise funds, served on our Fundraising committee and recruited husband Dennis and daughters Erin and Kelly to become involved with Food4Kids. We are grateful to the entire Williams family!

IT'S EASY BEING GREEN

The Green Smoothie Bar has created a signature smoothie with proceeds to Food4Kids, available for the month of March, named the **PURPLE MONSTER**.

Not only are they providing this healthy donation, all children will receive 2 smoothies for the price of 1!!



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BETTER TOGETHER :

We cannot begin to convey our heartfelt appreciation to the 12 Hamilton and 5 Halton schools participating in the Food4Kids program. Our volunteers are greeted each Friday morning with a warm welcome and friendly smile.

Thank you to Hamilton school partners: St Lawrence, St Michael, Sir Isaac Brock, St David, Roxborough Park, Central, Hess St., St Patrick, St Ann, Westwood, Chedoke and soon to start, Bennetto. Thank you to our Halton school partners: Kings Road, Tecumseh, Oakwood, WH Morden and soon to start, St Michael. Our Schools **are the Best!**

We have a HALTON Home!

In our last newsletter, we mentioned our hope to source a Halton location to accommodate the growth needs of the agency. We found a great alternative for the interim... sharing space! Big Brothers Big Sisters of Halton located at 464 Morden Road in Oakville is providing a room for storage and packing food for our Halton kids. With 5 Halton programs, we are feeding close to 60 kids each week.

The good news... this space will allow for the planned expansion to **14 Halton** schools in the 2013 – 2014 school year!

Sir Corp: The True meaning of Giving!

Not only do they have great food at their signature restaurants, but Sir Corp has proudly supported Food4Kids through: representation on our Board of Directors, membership on our Halton Advisory Committee, membership on our Fundraising committee, providing 2 restaurants and sponsorship for our Breakfast gala, sponsorship of an entire Food4Kids program in Halton, employee volunteering helping pack food for our kids, food drives and the upcoming Patio Party at Canyon Creek restaurant located at 2429 Fairview St on June 6, 2013. To Suzanne Payne, Kim Posevad and the entire Sir Corp team.... you epitomize corporate giving.

WE HAVE NEW NEIGHBOURS: WELCOME BLOSSOM YOGA

Welcome Blossom Yoga to 406 Whitney Ave (our next door neighbours!). On Saturday April 13, 2013, in celebration of the opening at their new location, they will be donating proceeds from classes held throughout the day to Food4Kids! Yoga, Zumba, Dancefit, Pre-Natal, Teen classes and more!



We'd like to convey a warm welcome and together, we will inspire a healthier Hamilton.



FEEDING HOPE • FIGHTING HUNGER

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Thank YOU! Thank You! Thank YOU!

Papa Leo's for donating the proceeds from their Pancake Tuesday. **McMaster Sociology Club** for hosting a Bake Sale in support of Food4Kids! **The Pulse** at McMaster raising a record \$1044 from their Spin-A-thon. **The Hamilton Firefighters Assistance Fund** donating proceeds from year round fundraising initiatives. **Fishers' Pub on James St** raising \$680 through raffles, tips and draws. **Zarky's** who have assisted Food4Kids in so many ways, the most recent, donating whole wheat rolls for our kids each and every week... that's 300 healthy rolls each week or \$4,000 annually! **Nicola Jones** for participating in an upcoming Food4Kids PSA (Public Service Announcement), donating fees from her presentations at the Momstown Annual Conference and proceeds from a Meditation Workshop. **Our sincerest gratitude to all.**

One more Thank YOU!

To Sodexo Canada for their recent funding commitment to support an entire Food4Kids program at Kings Road Public School in Burlington. Their corporate focus is supporting innovative programs that seek to eliminate **hunger, with a specific focus on children and the elderly.** We are truly grateful for your support.

**THANK YOU
HAMILTON ROTARY
AM 25,000 times!**

We are thrilled to share Food4Kids has been awarded a two year \$25,000 grant to support Food4Kids in Hamilton.

The Rotary Club AM and Food4Kids will partner to provide support to Bennetto Public School providing over 4,000 food packages to 50 children during this 2 year grant opportunity.

'Service Above Self' defines the Rotary Club focus. There is no question the hard work of club members truly characterizes the meaningful contribution to be made in support of our kids.

CONTACT US: (905) 741-0060 • 407 Whitney Avenue, Hamilton ON, L8S 2H6 • www.food4kids.ca